




State of New Jersey
DEPARTMENT OF HEALTH
DIVISION OF FAMILY HEALTH SERVICES
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To: New Jersey WIC Authorized Vendors

From: Johanna Garcia, Vendor Manager 

Date: July 29, 2024 **Amended October 17, 2024**

Reply to Attention of: NJWIC #024-029

Subject: **New Temporary Formula Sizes:
Enfamil AR**

On July 10th, the NJ WIC Program was advised that a Mead Johnson distribution center in Mount Vernon, Indiana was struck by a tornado. As a result of this incident, Mead Johnson cited there may be limited availability of certain sizes of the following contract brand infant formulas:

- Enfamil® A.R.™ Powder 12.9 oz

The 3 UPC's listed below have been added to the NJ WIC Approved Product List (APL) and will be valid until **November 30, 2024.**

1. 300870201652 Enfamil A.R. Pwd 19.5 oz
2. 300875126424 Enfamil A.R. Pwd 27.4 oz
3. 300875100967 Enfamil A.R. Pwd 30.4 oz

Depending on availability at your NJ WIC Authorized store locations, the following formulas can be sold to eWIC Cardholders:

<p>eWIC Cardholders who have benefits for <u>Enfamil A.R. Powder</u> can purchase:</p> <ul style="list-style-type: none"> • Enfamil A.R. PWD in 12.9oz <p>OR 19.5oz OR 27.4oz OR 30.4oz</p>	<p>The Cardholder can purchase either the 12.9oz or 19.5oz size container of Enfamil A.R. PWD. The vendor will be reimbursed for the sale of the 12.4oz OR 19.5oz formula container.</p> <p>When a 27.4oz or 30.4oz container of Enfamil A.R. PWD are scanned for an eWIC purchase, the Cardholder's eWIC account will be debited the equivalent of two 12.9oz containers of Enfamil A.R. PWD.</p> <p>The vendor will be reimbursed for the price of the 27.4oz OR 30.4oz container.</p>
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Ensure your store's Point-of-Sale (POS) systems reflect the most up-to-date NJ WIC APL and set up automatic daily uploads, if possible.

Refer to the **NJ WIC Temporary Formula Substitutions** handout for further details.

The WIC Shopper app will appropriately show the approved formulas by using the "Scan Barcode" feature and when viewing benefits.

If you have any questions, please contact a State Agency Vendor Unit Representative at: NJ.WICvendor@doh.nj.gov

Attachment:

NJ WIC Temporary Formula Substitutions